



Why You Should Have Finagraph

WHAT IS IT?

It's like using a metal detector for your business, where you will find hidden cash located just beneath the surface of the financial statements. [Finagraph](#) is a one-page report that teaches business owners how to understand their financials by providing an overview of what's happening, how they can improve and how they stack up to others in their industry. Your business may have one of the silent killers of cash flow, get a check-up in just 1 click!

WHY DO I NEED IT?

Finagraph allows you to look at your business through the eyes of a lender or investor, helping you find and build transferable value. You only need it if you're interested in making more money and understanding how to do it.

HOW DOES IT HELP MY BUSINESS?

By linking directly into accounting systems like QuickBooks, Finagraph allows users to:

- See how your actions impact your cash
- Examine performance with monthly, quarterly or yearly views
- Identify where the problems are in your business instantly
- Analyze inventory, cash, receivables and sales trends
- Save money (CFO-level analysis without the salary)
- Customize goals and red flags according to benchmarks you set
- Know if you could be approved for a loan, before you submit the application

HOW IS IT DIFFERENT FROM QUICKBOOKS/ XERO?

Accounting systems like QuickBooks and Xero will show you day-to-day transactions, but only Finagraph shows you how they interact and affect the entire organization. Just like a GPS, we're going to track your movements and tell you if you're on the right path with features like:

- Spot hidden cash in your daily operations that you can access
- Measure in dollars where you stand against your competitors or goals in real-time
- *Notify you of potential misfinancing – a silent killer of business* →
- Alert you of any risks in the following areas: inventory, expenses, revenue, income, assets, accounts payable and receivables management and sales
- Deliver education and recommendations for improving the financial part of your business

When was the last time your business saw the doctor?

60% of companies are misfinanced in the US – is your business one of them? Get a check-up from Finagraph for free:

maestrano.com/apps/48-finagraph

HOW MUCH DOES IT COST?

As a Finagraph Certified Advisor, your clients receive a discount on Finagraph of \$29/month (originally \$99/month) for unlimited reports for your business.